# NobleBridge Wealth Management, LLC d/b/a: NobleBridge Wealth June 29, 2022

#### **FORM CRS**

NobleBridge Wealth is registered with the Securities and Exchange Commission as an investment adviser and, as such, we provide advisory services rather than brokerage services. Brokerage and investment advisory services and fees differ and it is important for you, our client, to understand the differences. Additionally, free and simple tools are available to research firms and financial professionals at <a href="Investor.gov/CRS">Investor.gov/CRS</a>, which also provides educational materials about brokerdealers, investment advisers, and investing. This document is a summary of the services and fees we offer to "retail" investors, which are natural persons who seek or receive services primarily for personal, family, or household purposes.

## What investment services and advice can you provide me?

We offer the following investment advisory services to retail investors: Strategist and Consulting Services Program, Retirement Plan Consulting Services, Financial Planning and Related Consulting Services, Goal Planning, Advanced Financial Planning, Assets Under Advisement Services, On Demand Project-Based Advice Services, Managed Account Services, Automated Investing Services, ETF & Strategist Unified Managed Account (UMA) Program, and Seminars and Workshops - Educational Services. Detailed information regarding our services, and other disclosures can be found in our Form ADV Part 2A Items 4, 7, and 8 and Form ADV Part 2 Appendix 1 Brochures Items 4 and 5 by clicking this link.

**Account Monitoring:** If you engage our firm for advisory services, as part of our standard service we will monitor your investments on a quarterly basis.

<u>Investment Authority:</u> We manage investment accounts on a <u>discretionary</u> basis whereby <u>we will decide</u> which investments to buy or sell for your account. We have discretion to select, retain or replace third-party managers to manage your accounts. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased or sold for your account) by providing our firm with your restrictions and guidelines in writing. We also offer *non-discretionary* investment management services whereby we will provide advice, but **you will ultimately decide** which investments to buy and sell for your account. You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

<u>Investment Offerings:</u> We provide advice on various types of investments. Our services are not limited to a specific type of investment or product.

**Account Minimums and Requirements:** In general, we require a minimum account size for certain programs. Details can be found in our Form ADV Part 2A in Item 7 by clicking this <u>link</u>.

#### Key Questions to Ask Your Financial Professional

- Given my financial situation, should I choose an investment advisory service? Why or Why Not?
- How will you choose investments to recommend to me?
- · What is your relevant experience, including your licenses, education and other qualifications?
- What do these qualifications mean?

## What fees will I pay?

The following summarizes the principal fees and costs associated with engaging our firm for investment advisory services. For detailed information, refer to our Form ADV Part 2A, Items 5, 6, and 7 and Form ADV Part 2 Appendix 1 Brochures by clicking this <u>link</u>.

- Asset Based Fees Fees for portfolio management are based on assets under management and the programs selected. The maximum annual fee, when utilizing our Strategist and Consulting Services Program is 2.00%. All fees are payable quarterly in advance.
- **Hourly Fees** We can provide project-based financial planning or consulting services for an hourly fee. Fees and payment schedule vary based on the agreed upon services and amount of time is provided for advice;
- **Fixed Fees –** We can provide ongoing financial planning or consulting services for a one-time fixed fee. Fees are payable monthly.

Examples of the most common fees and costs applicable to our clients are:

- Custodian fees:
- · Account maintenance fees;

- Fees related to mutual funds and exchange-traded funds;
- · Transaction charges when purchasing or selling securities; and
- Other product-level fees associated with your investments.

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

### Key Questions to Ask Your Financial Professional

 Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

**When we act as your investment adviser**, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- *Proprietary Trading:* We do not recommend investments that are issued, sponsored, or managed by our firm or our affiliates. We have no financial incentive to recommend such proprietary investments;
- Third-Party Payments: Certain persons providing advice on behalf of our firm are registered representatives with a
  broker-dealer. Compensation earned by these persons is separate and in addition to our advisory fees. This
  practice presents a conflict of interest because they have an incentive to recommend investment products based
  on the compensation received rather than solely based on your needs.
- Third-Party Payments: Persons providing investment advice on behalf of our firm are licensed as independent insurance agents. These persons will earn commission-based compensation for selling insurance products. Insurance commissions are separate and in addition to our advisory fees. This practice presents a conflict of interest because they have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs.

Refer to our Form ADV Part 2A and Form ADV Part 2 Appendix 1 Brochures by clicking this <u>link</u> to help you understand what conflicts exist.

## Key Questions to Ask Your Financial Professional

· How might your conflicts of interest affect me, and how will you address them?

#### How do your financial professionals make money?

The financial professionals servicing your account(s) are compensated based on the amount of client assets they service; The owner of the firm is compensated based on the revenue generated from advisory services. This means that the owner and financial professionals have an incentive to increase the asset size in the relationship or solicit new business, taking time away from the day-to-day servicing of existing clients.

### Do you or your financial professionals have legal or disciplinary history?

Yes, our firm or our financial professionals currently have legal or disciplinary history to disclose. These events are disclosed in either our Form ADV or the specific individual's Form U4. These documents can be found by going to <a href="https://example.com/linear-new-com/">Investor.gov/CRS</a>.

#### Key Questions to Ask Your Financial Professional

As a financial professional, do you have any disciplinary history? For what type of conduct?

You can find additional information about your investment advisory services and request a copy of the relationship summary at 866-798-0354 or click the <u>link</u> provided.